



ideas™ EMR
MellowoodMedical

Electronic Medical Record (EMR) Software for Fertility Clinics

WHY IDEAS?

- Holistic view of your entire fertility practice
- IDEAS ecosystem: connect machines and processes – saving time and money while reducing errors
- Interface with: administration and accounting tools; popular DICOM ultrasound & immunoassay machines; Witness, CASA & Time Lapse; hospital systems (including Cerner & Epic); third party genetic & pathology labs for automatic transfer into patient records
- IDEAS portal: clinic-branded to improve efficiency and patient experience
- All data in one place for secure analytics
- Robust audit trail and access rights
- Experienced, 'round the clock' support
- We can convert your legacy DB, cryo storage and other files into modern enterprise class software

ABOUT

- Dedicated fertility based EMR software with 20+ years of experience at leading centers
- Our team consists of IT professionals and staff embryologists
- Patient facing, multi-language portal/app
- Largest client cohort of IVF clinics in the English-speaking world!



**IMPROVED
SUCCESS
RATES
&
INCREASED
PROFIT**

Contact Us:

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■ Nurse:

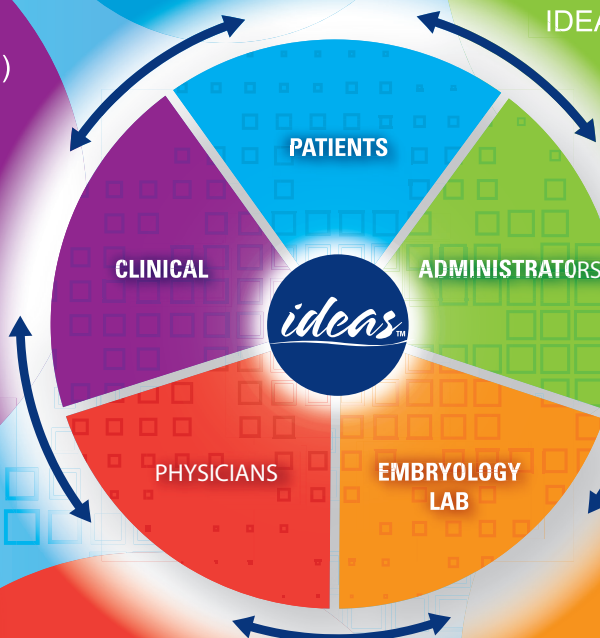
- One click 'calendering' (patient portal upload in real-time!)
- Customizable progress note templates per patient
- Easy orders and task creation
- Alerts, allergies, partner relations and cryo inventory in one view
- Documents and consents easily scanned to patient file

■ Patients:

- IDEAS patient portal allows patients to be fully engaged in their treatment – secure, multi-language and smartphone friendly

■ Administration/Finance:

- Upload of required data to world registries (BORN, BELRAP, HFEA, NPSU, SART, REDLARA & more)
- Easy patient registration, scheduling with rosters (resource/patient based) views
- Create encounters and patient invoices for services rendered in one go
- Track invoices – cryobilling too! – using IDEAS ledger card and funding sources



■ Physicians:

- Management module for quick summary of all patients treatment status
- User definable progress notes follow your style of entry
- Data analytics: pregnancy rates, revenue per cycle etc. with 'out the box' KPI's (customizable)

■ IVF Lab:

- Quality management and LPIs track consumables and media against outcomes
- Touch-enabled embryo scoring and tracking of eggs down to individual egg/oocyte
- 'Chain of custody' cryostorage module links andrology and embryology freeze events, real-time