

The world's favorite
electronic medical record
software for fertility clinics



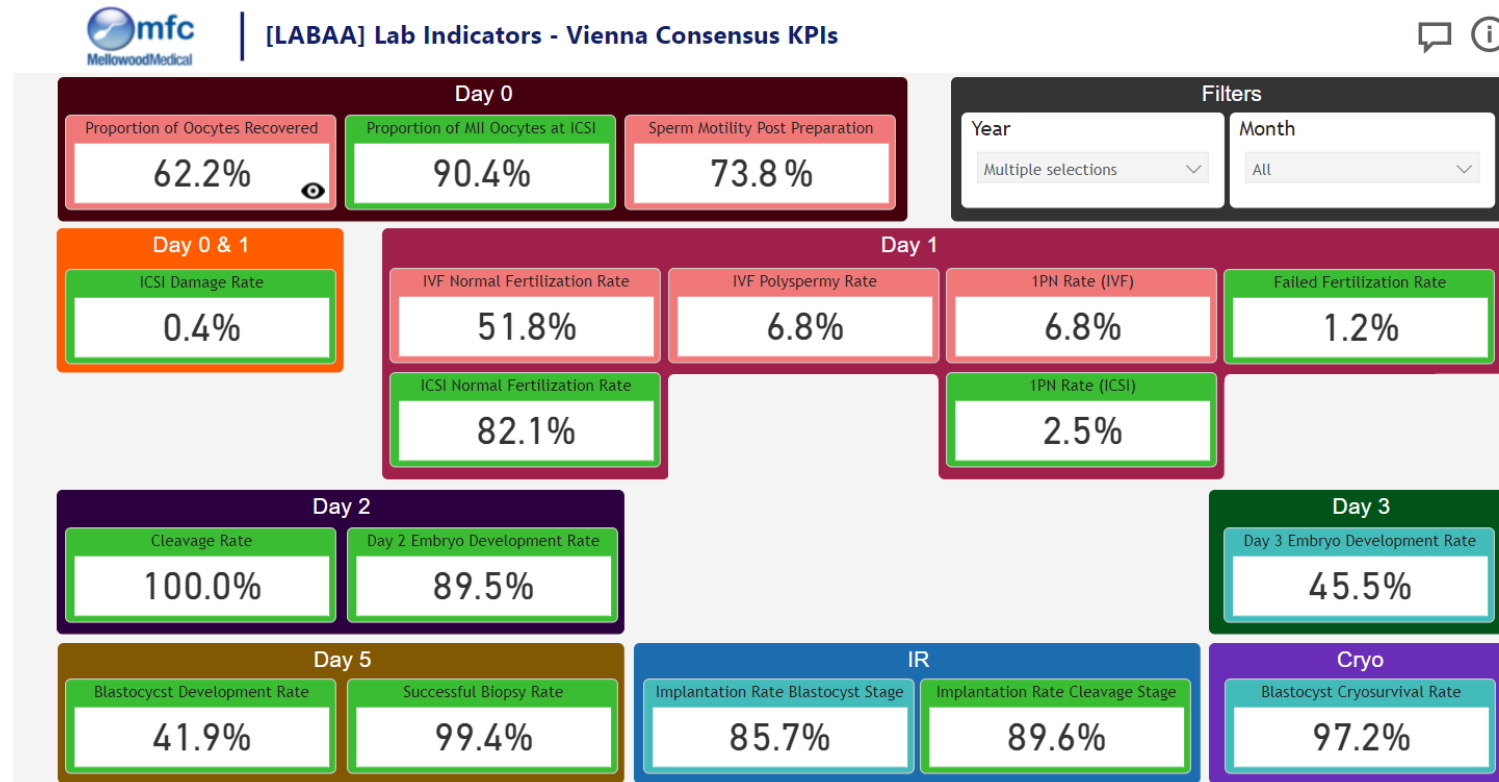
ideas™ EMR
MellowoodMedical



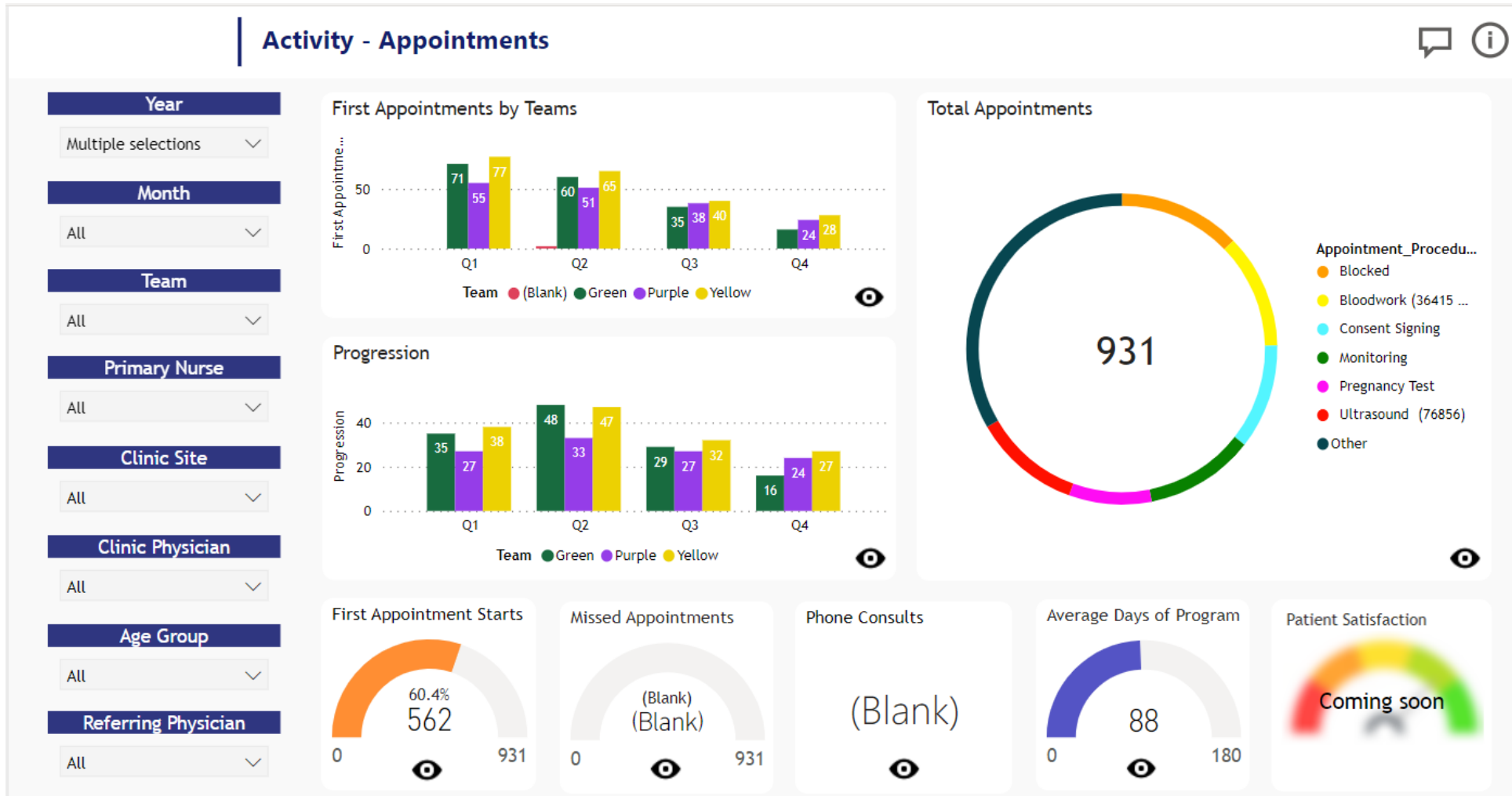
ideas™ EMR
MellowoodMedical

Real Time Analytics-SMARTS®

Utilizing the latest in Business Intelligence to maximize success



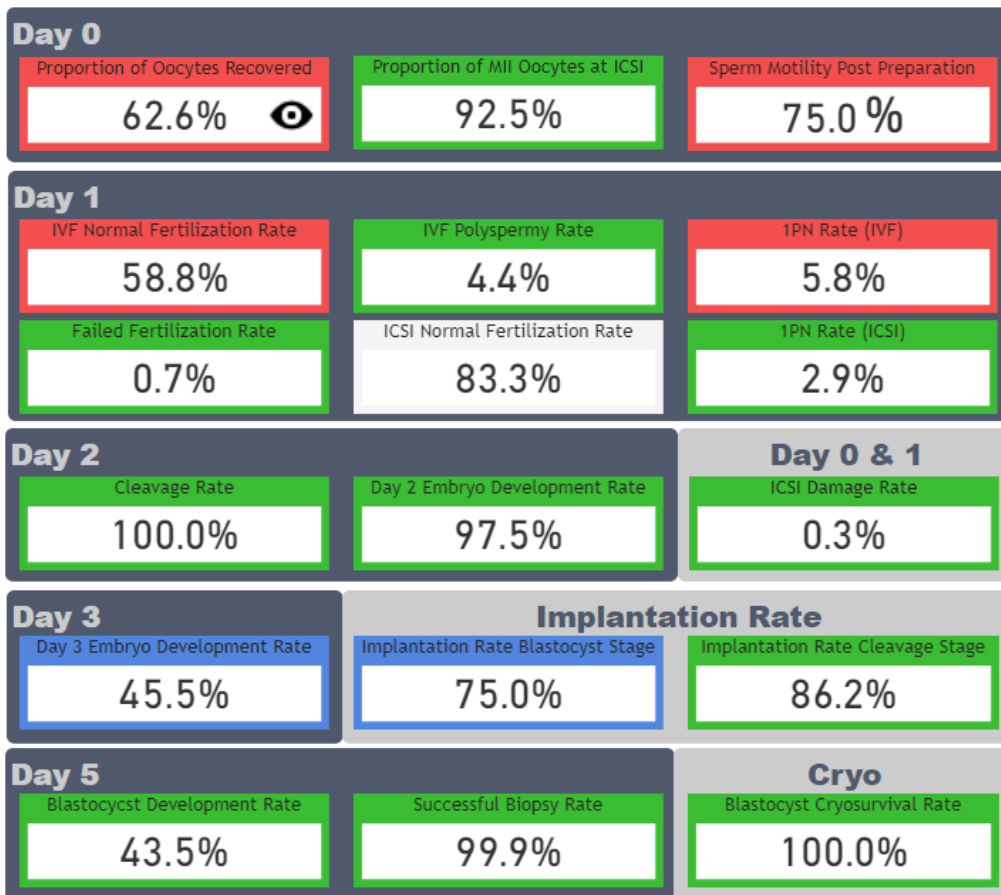
OPERATIONAL ANALYTICS!



VIENNA CONSENSUS KPIs!



[LABAA] Lab Indicators - Vienna Consensus KPIs



Year, Month

- ☐ 2021
- ☐ 2020
- ☒ 2019
- ☒ 2018
- ☐ 2017

Detailed Egg Type

- ☐ (Blank)
- ☒ Fresh - donor oocytes
- ☒ Fresh - own oocytes
- ☒ Thawed donor oocytes
- ☒ Thawed embryo donor oocytes
- ☒ Thawed embryo own oocytes
- ☒ Thawed embryo source unknown
- ☒ Thawed oocyte, source unknown
- ☒ Thawed own oocytes
- ☐ Unknown

EType

- ☐ Fresh
- ☐ Thawed Embryo
- ☐ Thawed Oocyte

Treatment

Search

- ☐ Select all
- ☐ Egg donation
- ☐ Egg recipient
- ☐ Embryo recipient
- ☐ FET
- ☐ FET Donor Egg
- ☐ FET surrogacy (Intended parent)
- ☐ FET Surrogacy (recipient)
- ☒ IVF
 - ☐ Embryo Cryo
 - ☐ ICSI
 - ☐ Intended parent (surrogate)
 - ☐ IVF
 - ☐ Oocyte Cryo
 - ☐ Oocyte Thaw
- ☐ Oocyte Thaw - donor eggs
- ☐ Receipt of frozen embryos/oocytes
- ☐ Surrogacy (Gestational carrier)
- ☐ Thaw & Biopsy

FERTILIZATION RATES



[LABAB] Lab Indicators - Fertilization Rate



Diagnosis
All

Treatment
IVF

Treatment Type
All

Year
All

Age Group
All

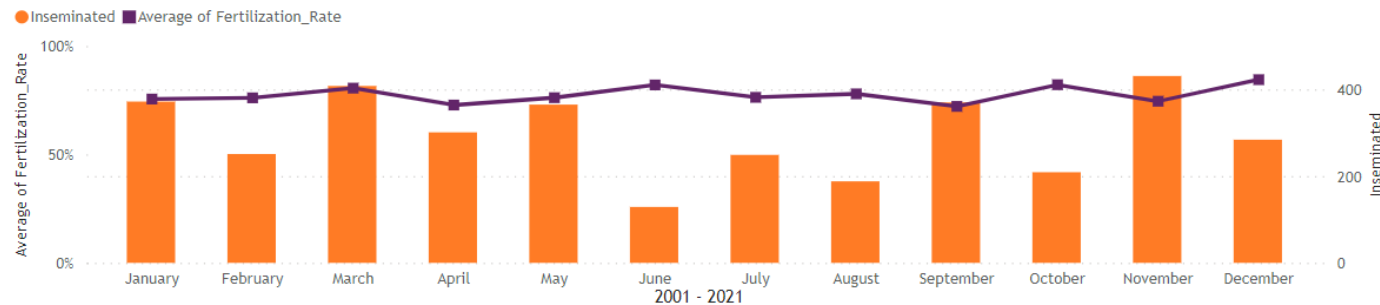
Clinic Site
All

Team
All

Clinic Physician
All

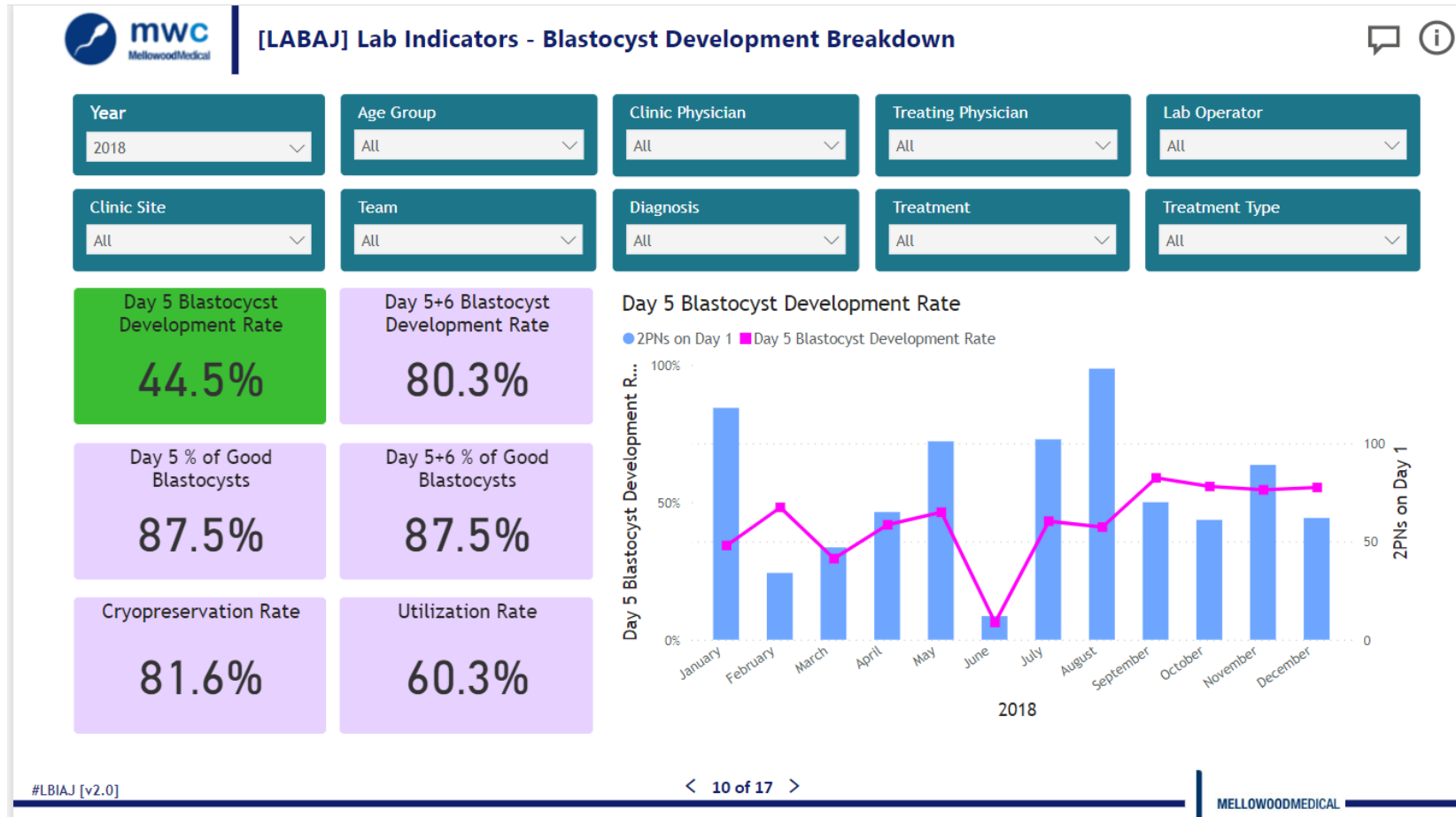
Treating Physician
All

Lab Operator
All



Year	2011				2012															
	Treatment	November	December	Total	January	February	March	April	May	June	July	August	September	October	November	December	January	February	March	April
IVF		33%	63%	48%	100%	88%	82%	71%	58%	42%	61%	70%	89%	85%	71%	83%	60%	52%	62%	83%
Total		33%	63%	48%	100%	88%	82%	71%	58%	42%	61%	70%	89%	85%	71%	83%	60%	52%	62%	83%

BLASTOCYST CONVERSION RATES



CRYOGENIC STORAGE AND TANK UTILIZATION



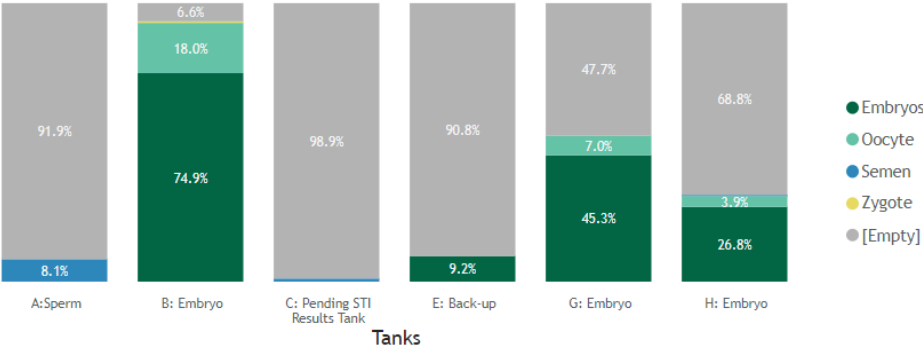
CryoBank - Current Cryogenic Storage



	Number of Patients	Number of Donors	Number of Allocated Locations	Number of Empty Locations	Location Utilization
Embryos & Oocytes	284	(Blank)	395	462	46.1%
	38.9%	7.0%		53.9%	

	Number of Patients	Number of Donors	Number of Allocated Locations	Number of Empty Locations	Location Utilization
Sperm	50	8	264	3,157	7.7%
	7.7%		92.3%		

Tank Utilization



Contents by Storage Type

