



ideas™ EMR
MellowoodMedical

Mellowood Medical IDEAS Immunoassay Interface

WHY IDEAS Immunoassay Interface

- Seamless transfer of hormonal assay data
- Barcoded labels generated automatically
- Daily Hormonal Monitoring
- Practice Defensive, Secure medicine
- Focus on patient care, not paperwork
- Immediate return on investment



CHAIN OF CUSTODY: REQUISITION TO BLOOD-DRAW TO RESULTS

■ BENEFIT to Clinic:

- **Improve efficiency**, no transcription errors
- **Maximize accuracy** of patient record
 - remove need for clinic staff to upload or populate patient record after the fact
- **Ensure completeness** of patient record
- Results (E2, FSH, LH & P4) flow directly from machine into Patient Cycle Summary

■ IDEAS works with Industry Standard Machines:

- Beckman Coulter Access 2 and Dxl 600/800
- Roche E411
- Tosoh 900 Series
- Biomerieux VIDAS
- Siemens Immulite 1/1000/2000 Series

Don't see your machine? Ask!

Treatment plan: IVF LONG LUTEAL PROTOCOL										Treatment cycle: IVF (7775-3) - 29-01-2011	
Day	Time	Investigation	Result date	Result	Status	Invoice no.	Test ID	Sample ID	Remarks	Treatment n	
12	06:57	Beta HCG test	28-02-2011	2.00 IU/L Negative	Confirmed				repeat Beta HCG in 2-3 days. If negative discontinue IVF LUTEAL SU		
13	07:24	Estradiol	10-02-2011	1428.00 pg/mL	No Show			2005298	2003029		
12	07:24	Estradiol	09-02-2011	1022.00 pg/mL	No Show			2005183	2002995 IMMULITE: 1022 pg/mL - Ref. range (Low: 0.000; Pa	IVF STIMULATI	
11	07:06	Estradiol	08-02-2011	994.00 pg/mL	No Show			2005142	2002938	IVF STIMULATI	
10	08:07	Estradiol	07-02-2011	685.00 pg/mL	No Show			2005138	2002934 IMMULITE: 685 pg/mL - Ref. range (Low: 0.000; Pan	IVF STIMULATI	
9	07:52	Estradiol	06-02-2011	494.00 pg/mL	No Show			2005109	2002905 IMMULITE: 494 pg/mL - Ref. range (Low: 0.000; Pan	IVF STIMULATI	
8		Estradiol								IVF STIMULATI	
4	06:55	Estradiol	01-02-2011	163.30 pg/mL	No Show			2004745	2002774 Day 4 Estradiol: 150 pg/mL: Decrease gonadotropin	IVF STIMULATI	

Contact Us:

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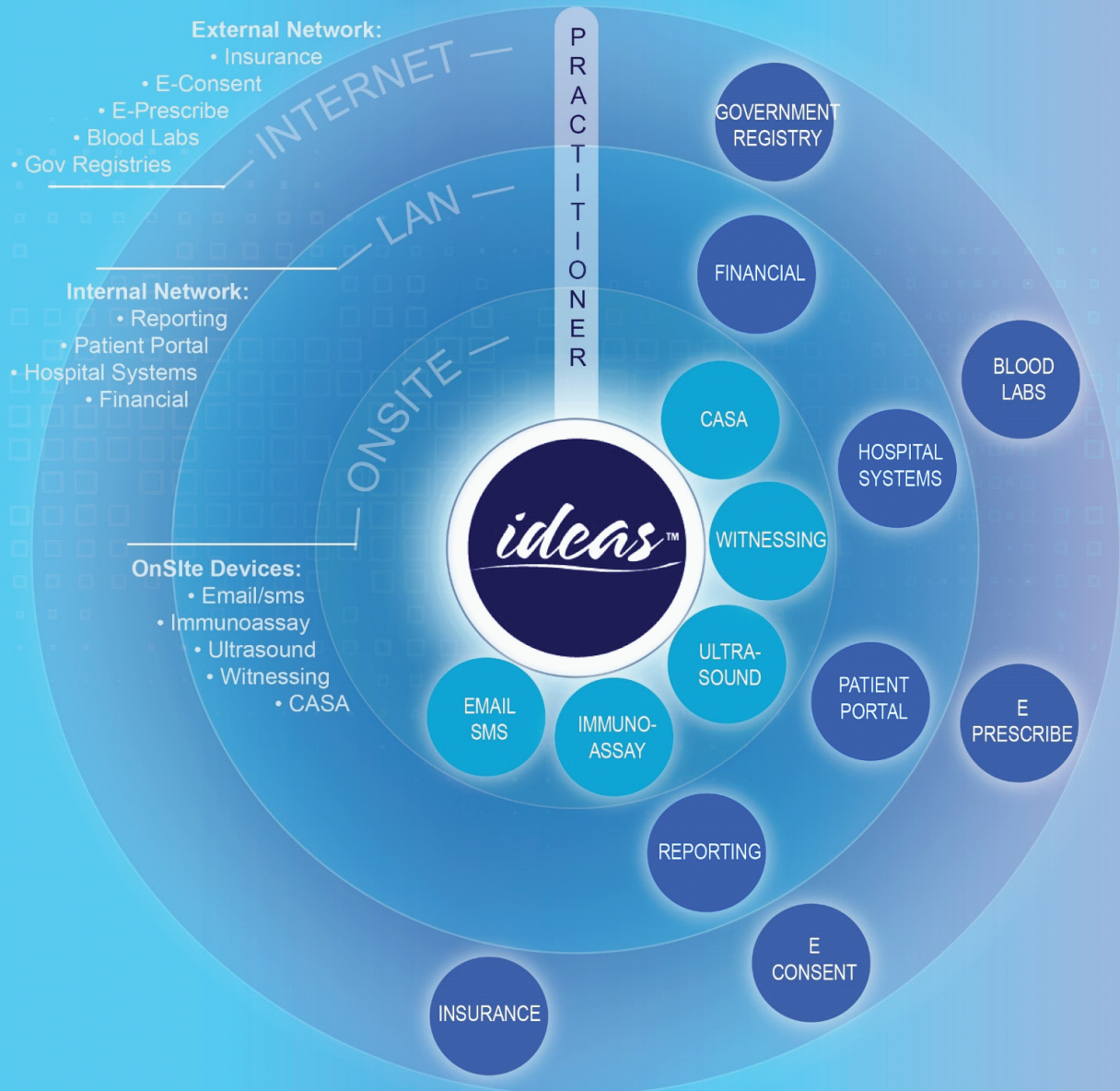


*ideas*TM EMR

MellowoodMedical

Mellowood Medical IDEAS “Ecosystem”

USE IDEAS TO
CONNECT YOUR
CLINIC TO
THE INDUSTRY:
IDEAS ECOSYSTEM



IDEAS from Mellowood Medical:

State-of-the-art Reproductive Centre
Electronic Medical Record (EMR) software
built on 20+ years experience used in 10+
countries and 100+ clinics worldwide.
An EMR that empowers the stakeholders
in your IVF clinic to work efficiently
and cohesively together.

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